

# **BECAUSE EVERYONE DESERVES GOOD LOVE.**

**ANNUAL REPORT  
2025-2026**



# FROM OUR DIRECTOR

*As a mother of two, a survivor of sexual assault, and someone who grew up in a family touched by violence, this work is deeply personal to me. I often think about how much a place like REACH could have meant to my mother and me during some of the hardest moments of our lives. That is why I feel so honored to be part of this mission and this community.*

*As we enter our 40th year of serving Haywood County, I am filled with gratitude for people like you. Whether you have donated, volunteered, shopped at Within REACH, attended an event, shared our mission, or simply cheered us on, you have helped make hope possible for survivors and their families.*

*Because of your support this year, more than 400 survivors received advocacy and resources, over 1,800 nights of safe shelter were provided, and hundreds of young people learned about healthy relationships. Together, we also took important steps to strengthen REACH for the future, including purchasing a new administrative building that will allow us to serve our community for years to come.*

*At its heart, REACH is neighbors helping neighbors. Thank you for believing that everyone deserves safety, dignity, and the chance to heal. We could not do this work without you, and I am so grateful to have you alongside us.*

*With aloha and gratitude,*

*Dr. Sara Vogel*  
Executive Director  
REACH of Haywood County



# SURVIVOR VOICES

"When he held a knife to my throat, I knew it was time to leave. I packed my car, grabbed my son, and drove to REACH. They gave us a safe place to sleep and helped me figure out what came next."



"I grew up around violence, so I thought that was just how things were. When he threw me down and started choking me, I knew my kids couldn't grow up seeing the same things I did."

# OUR AUDACIOUS GOAL

At REACH of Haywood County, we envision a Haywood County where every person lives free from violence, supported by a community that empowers survivors to heal, thrive, and reclaim their lives.

## WHAT WE PROVIDE TO HAYWOOD COUNTY



## OUR IMPACT IN HAYWOOD COUNTY IN 2025



For over 40 years, REACH of Haywood has provided support, resources, shelter, hope and healing for those experiencing domestic violence, sexual assault, and elder abuse.

# 2025-2026 ACCOMPLISHMENTS



## We Bought an Office

We bought a building to use for our advocacy team and administration 1159 N. Main St. Waynesville, NC. Renovations have begun, and we hope to open in August 2026.



## Increased Community Partnerships

We have strengthened our partnerships with local and statewide coalitions, which led to more trained partners and new opportunities, including a new housing grant, which is over \$100k



## Fundraisers and Donor Engagement

We began our Empowerment Circle to engage our largest donors as partners in our organization's success. Our annual fundraisers hit new records, and we have a coordinated development team.



## We are in the News

We made it a priority to share our story and impact, and have been featured in newspapers in Waynesville, Sylva, and Asheville.

# 2025-2026 ACCOMPLISHMENTS



## Invested in Technology

We secured grant money to increase our data systems and security, including new donor and client databases, better phone lines, enhanced security at the shelter and office, and a new website.

## CURRENT FUNDING PARTNERS



## Increased Private Foundation Grants

We have networked with local foundations, including Dogwood Health Trust, the Community Foundation of Western NC, and others, to increase funding.



## Western Carolina University Collaborations

We built an ongoing relationship with WCU to engage interns in social work and civil engineering.

Social work interns ensure we build a pipeline of trained social services professionals for the betterment of our community.

Civil engineering interns have developed the initial plans to expand our shelter from 5 Bed/5.5 Bath to 13 Bed/11.5 Bath, increasing availability for future clients.

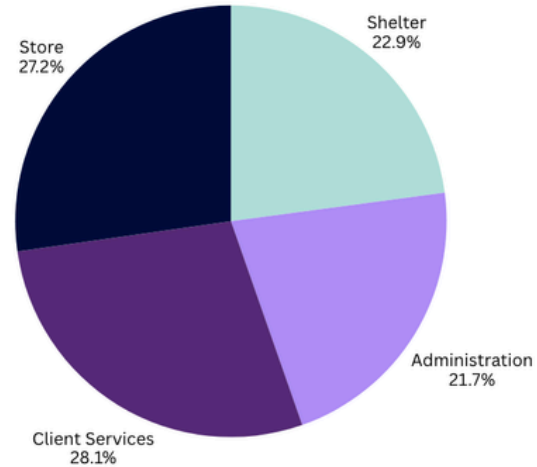


# EXPENSES AND BUDGET

## EXPENSES 2025-2026

CLIENT SERVICES	\$288,000
STORE	\$279,000
SHELTER	\$234,400
ADMINISTRATION	\$222,750

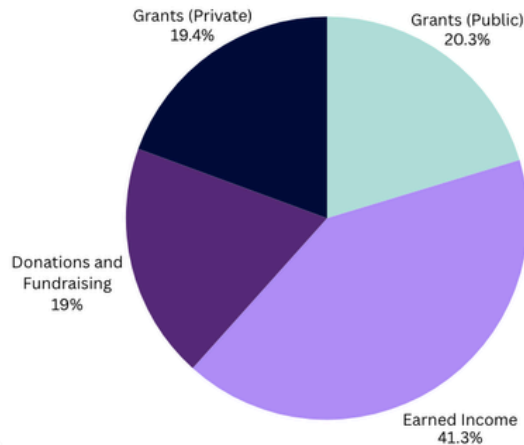
**TOTAL: \$ 1,024,100**



## BUDGET 2025-2026

EARNED INCOME	\$437,431
GRANTS (PUBLIC)	\$215,500
DONATIONS	\$200,780
GRANTS (PRIVATE)	\$205,525

**TOTAL: \$1,059,236**



REACH entered into fiscal year 2025-2026 with a budget deficit of \$35,000.

However, with increased grant writing, donor trust, donor fundraising, and a matching grant from the Flora T. Webb Trust, we ended the year in the black.

# THANK YOU TO OUR COMMUNITY PARTNERS

## IT TAKES A COMMUNITY

REACH exists because our community refuses to look away.

Every survivor who finds safety, every child who learns about healthy relationships, and every family that begins again is supported by people who believe that everyone deserves dignity, hope, and freedom from violence.

We are grateful for the foundations, businesses, government partners, faith communities, civic organizations, volunteers, and individual donors who make this work possible.

### SPECIAL THANKS TO:



North Carolina Coalition Against Sexual Assault



And to the hundreds of individuals, businesses, community group, and faith communities who gave generously this year:

### THANK YOU.

Your support changes lives every day.



# EXCITEMENT ON THE HORIZON

For 40 years, REACH has been a place of hope for survivors of domestic violence, sexual assault, elder abuse, and human trafficking. Today, we stand at an exciting moment in our organization's history.

## OVER THE NEXT SEVERAL YEARS, REACH PLANS TO:

### EXPAND SAFE SHELTER OPTIONS

Continue exploring opportunities to increase shelter capacity and meet the growing need for safe housing in Haywood County.

### STRENGTHEN PREVENTION EDUCATION

Reach more youth and community members with education on healthy relationships, consent, and violence prevention.

### INCREASE ACCESS TO SERVICES

Expand partnerships and resources that help survivors achieve long-term safety, stability, and healing.

### CREATE A PERMANENT HOME FOR ADVOCACY

Complete renovations and launch the Hope Has a Home Campaign to retire the mortgage on our new building and ensure long-term sustainability.



# CAPITAL PROJECT AND CAMPAIGN

Thanks to the support of our community, we have purchased a permanent home for our advocacy and administrative services.

This new space will allow us to better serve survivors, welcome community partners, expand programming, and create a safe and welcoming environment where healing can begin.

But this building is about much more than offices and walls.

It represents a future where survivors have greater access to services, where prevention education reaches more young people, and where our community continues working together to break cycles of violence.

## CAPITAL PROJECT: OFFICE RENOVATIONS

REACH has about \$75,000 of renovations for our new office, including:

- Structural build-out of multiple offices
- Updating the electricity
- Minor plumbing work
- Adding doors and structural supports to the basement
- Refinishing the wood flooring
- Refreshing the paint throughout the office
- Supplying new office furniture
- Addressing trees and landscaping for safety
- Installing security and technology

**\$75,000**

## HOPE HAS A HOME: CAPITAL CAMPAIGN

Our new building at 1159 N. Main Street represents a lasting investment in survivors and our community.

- Building Purchase: \$425,000
- Remaining Mortgage: \$340,000

**\$340,000**

Together, we can create a place where every survivor who walks through our doors feels safe, supported, and empowered to begin again.

The future of REACH is being built today, and we invite you to be part of it.

# HELP US WRITE THE NEXT CHAPTER

## BECAUSE OF YOU

Tonight, somewhere in Haywood County, a survivor will make the difficult decision to ask for help.

A parent will wonder where their children will sleep.

A victim of sexual assault will need someone to believe them.

An older adult experiencing abuse will need someone to answer the phone.

**Because of you, that help will be there.**

Your generosity provides emergency shelter, advocacy, prevention education, counseling referrals, legal support, and hope for survivors throughout our community.

**Every dollar stays local. Every gift changes lives.**

**EVERY ACT OF GENEROSITY TELLS A SURVIVOR:**

**YOU MATTER.**

**YOU ARE NOT ALONE.**

**YOUR FUTURE CAN BE DIFFERENT.**



You can write a check to:

REACH of Haywood County  
PO Box 206  
Waynesville, NC 28786

OR

Easily donate online:



Platinum  
Transparency  
2026

**Candid.**

REACH of Haywood County is a 501(c)(3) nonprofit organization. All donations are tax-deductible.  
Employer Identification Number: 58-1647862

Email: [youmatter@reachofhaywood.org](mailto:youmatter@reachofhaywood.org) to get started.